



Cults Primary School
Twitter Position Statement
2022/2023

Purpose of our school Twitter account

Our school Twitter account is @CultsSchool and was set up by our Head Teacher as a means of engaging our school community in the life of our school. It enables us to share snapshots of the learning of our learners with their parents, carers and the wider community. Whilst not the sole means of communication, our school Twitter account also enables us to share useful information and draw attention to events of interest for our families.

Administration of our account

@CultsSchool is populated by a designated team of staff who have responsibility for specific Units.

Nursery - Miss Stephen and Mrs Dadger
Green and Purple Units - Mrs Duncan, Miss Dorian, Miss Findlay
Blue Unit - Miss Garden, Miss Scordis
Red Unit - Miss Macrae and Miss Gourlay

Miss McKay and Mrs Allan are also able to post to the account. Mrs Allan monitors the account for comments and general content. Mrs Clark provides technical assistance in the use of Twitter and again can post tweets.

Each member of Team Twitter has access to the relevant list of learners, who, by their parents' return of the Photo Permissions form, cannot be tweeted. Each class teacher has access to a spreadsheet of this information for their own class.

Promoting our school Twitter account

Families are made aware of our account through communications from the Head Teacher and our Learning at Home Site features a section which encourages our families to follow us.

Learners may have tweets shared with them in class and particularly when responses, e.g. by authors or tagged users, are made.

Update and Review

This position statement is intended to be update annually, however, additions and amendments will be made as required to ensure the safety and security of platform use and in response to any publications or information issuing from Aberdeen City Council, Scottish Government or appropriate agencies,