



## **Cults Primary School** **Social Media Policy** **2022/2023**

### **Introduction**

There are many benefits to the use of social media. It is a wonderful tool to promote, communicate and inform communities.

### **Social Media at Cults Primary School**

Cults Primary School has a Twitter account (@CultsSchool). Our [Twitter Position Statement](#) sets out the purpose, administration and promotion of our account as well as information about updates and reviewing our statement.

### **Use of Social Media by staff**

Our staff undertake yearly, mandatory training from Aberdeen City Council on Digital Acceptable Use and Information Governance. They accept the terms set out by completion of a Google Form. Guidance is also provided in Aberdeen City Council's [Social Media Guidance for Employees](#) document.

The General Teaching Council for Scotland provides guidance for teaching staff in the form of their ['Professional Guidance on the Use of Electronic Communication and Social Media'](#) document, which outlines the expectations linked to the Professional Standards for Teachers. Unions, such as the Educational Institute for Scotland, also publish advice and guidance for members, which can be accessed through their website.

### **Use of Social Media by Learners**

Internet Safety forms a key part of the digital curriculum delivered using Aberdeen City Council's Digital Skills Progression. As part of this ongoing internet safety work, learners are educated in the benefits and risks of using social media and the age restrictions that exist, for their safety, on the various social media platforms.

### **Use of Social Media by Parents / Carers**

We actively encourage our families to follow our Twitter account. As our position statement outlines, comments are monitored. Any comments found to be unacceptable will be dealt with according to Aberdeen City Council policy by the Senior Leadership Team of the school.

[Our Learning at Home Site](#) contains a section dedicated to Digital Technology and Internet Safety, where parents and carers can reference resources shared for their information.